



Call for Papers

The 8th International Conference on Knowledge-Based Economy & Global Management joins with The Conference of Business Management Practices in Taiwan-Vietnam Cross Country Enterprises

<http://km.stut.edu.tw>

October 31 - November 2, 2012

Southern Taiwan University, Tainan, Taiwan, R.O.C.

Sponsored by Southern Taiwan University, Tainan, Taiwan, R.O.C.

The topics of the conference will cover but not be limited to:

• Supply Chain Management & Global Logistics	• Hospitality & Recreation Industries Management
• International Marketing & MNEs Management	• E-Commerce & New Business Models
• Economic Development & International Trade	• Corporate Governance & Business Ethics
• Financial Markets & Accounting in Globalization	• Intellectual Property & Business Law
• Cross-Culture Management & International Human Resources	• Taiwan-Vietnam Business Administration & Related Topics
• IT Application & Knowledge Management	• Taiwan-Vietnam Economic Corporation & Related Topics

Submission Policies

- All submissions are to be made electronically via email to business@mail.stut.edu.tw.
- Please submit conference papers in English, no more than 25 pages in total length.
- The official language for all paper presentations is English.
- For paper submission format and other related information, please visit conference website at <http://km.stut.edu.tw>.

Organized by: Southern Taiwan University

Address: No. 1 Nan-Tai Street, Yung Kang Dist.,
Tainan City, Taiwan 71005

Contact:

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Ms. Yang, Ms. Tseng, and Mr. Lin. Tel: 06-253-3131 ext. 4001/5001/4201
Submit English Conference Papers to:
business@mail.stut.edu.tw.

Important Deadlines

Abstract Submission Deadline: August 20, 2012

Notice of Paper Acceptance: September 5, 2012

Full Paper Submission Deadline: September 20, 2012

Conference Dates: October 31 - November 2, 2012

